



Energy Group

Brand Development Company in Russia



Hello!

Kirill Cooper
CEO



Ekaterina Golubeva
Financial manager



Prokhor Petrov
Head of Sales
department



Ksenia Sadovnikova
Head of Marketing
Department



We are ENERGY GROUP LLC

A team united by the idea to become reliable partners for manufacturers and help them to promote their products to the market

Our goal is to search the international market for unique, but potentially in demand in Russia, innovative and useful products and promote them to the Russian market



Roman Ivanov
Sales manager
Professional Angler



Vladimir Kovalev
Service manager



Ivan Glushko
Key account
manager

NRG
GROUP



One of our successful cases... ABOUT DEEPER

Deeper is the first in its type - portable wireless sonar. Deeper has created a new class of fishing equipment based on cutting-edge technologies.

Being a successful product Deeper has already got a lot of analogues and imitators. Worth noting that Deeper is the most expensive device in its class.

However, Deeper is the first in sales in Russia among wireless sonars, despite the presence of much cheaper products on the market.

Feedback of manufacturer

Paulius Goravicius
Country manager
Deeper, UAB
www.deepersonar.com



5 303 550 \$

That's a lot of money

15 357 Deepers

And a lot of Deepers

100%

Total success!

Our best media reports

TV Reviews

Videos on Federal TV channels

[Russia 1 TV](#)



[Russia 2 TV](#)



[Russia 1 TV](#)



[Russia NTV](#)



[Russia NTV](#)



Magazines

The most popular resources for reviews of electronics and fishing gadgets

[iphones.ru](#)



[Appleinsider.ru](#)



[Spinningline.ru](#)



Youtube

The most popular fishing channels



[click here](#)



[click here](#)



[click here](#)

12 017 930 views on

Youtube for 2018 year with mention of the Deeper brand

225 videos on Youtube

with the integration of the Deeper smart sonar

852 TV commercials

With a technical coverage of 43 000 000 people!

**Deeper is presented at each
seasonal Russian fishing exhibition**

Moscow Krokus Expo

Autumn 2014
Autumn 2015 Spring
Autumn 2016 Spring
2017 Spring

Moscow VDNH

Autumn 2014 Spring
Autumn 2015 Spring
Autumn 2016 Spring
Autumn 2017 Spring
2018 Spring
2019 Spring

**Saint-Petersburg
Expoforum**

Autumn 2014
Autumn 2015 Spring
Autumn 2016 Spring
Autumn 2017 Spring

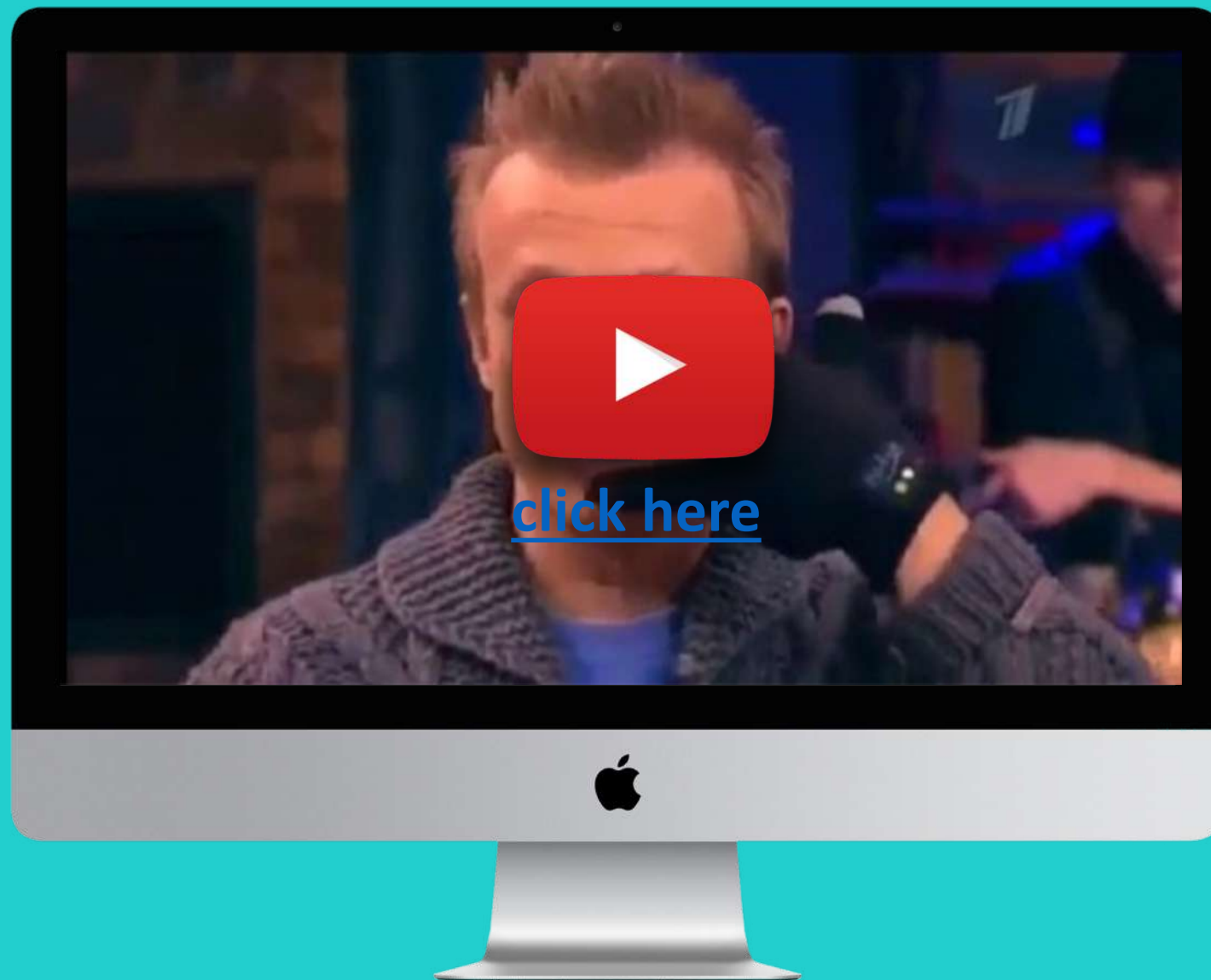
OUR PREVIOUS DISTRIBUTION EXPERIENCE

In 2011 we became the exclusive distributor of Italian manufacturer of gadgets and accessories for smartphones and tablets hi-Fun. It was an amazing experience of brand development. Our headliner products became extremely popular and salable in Russia.



Watch our best product on central Russian TV

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The reason to work with us

We do like your product and we expect a great potential for its development in Russia. We know how to make it popular here.

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The reason to work with us

146 million people live in Russia. We know the way to work with them.
We have really vast experience in development of foreign brands
in Russia. We have a team of professionals for
prompt solving of any problems.

Thanks!

Any questions?

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What's Up 📱 :

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